

SJINNOVATION CHALLENGE 2024

LEVERAGING TECHNOLOGY FOR SOCIAL INCLUSIVITY



6 JULY 2024
9AM TO 12PM

ST. JOSEPH'S INSTITUTION
LECTURE THEATRE 2
38 MALCOLM ROAD
SINGAPORE 308274






ABOUT SJIC

The SJInnovation Challenge (SJIC) is part of the fourth Catalyst conference hosted by PRISM, a social enterprise club. This year, the launch of SJIC and its theme “Leveraging Technology to Foster Social Inclusivity” provides a dynamic platform for students to share their creative business ideas using technology to promote social inclusivity and address societal divisions.

The objectives of this competition are to encourage students to think of solutions that solve current problems in society through innovative entrepreneurship and value creation. In today’s rapidly-changing economic and social landscape, there are many fracturing forces that are tearing societies and communities apart. The transformative force of technology can be harnessed to help formulate innovative solutions to foster a more inclusive society, whereby everyone, regardless of race, background and socio-economic status, is given fair and equal opportunities to live a meaningful and fulfilled life.

Moreover, SJIC aims to cultivate a strong spirit of innovation while offering opportunities for meaningful exchanges with fellow students.



EVENT PROGRAMME

0830 - 0845

REGISTRATION

0900 - 0930

COMMENCEMENT OF SJIC

WELCOME ADDRESS

Noah Yang Shanwei - *PRISM CEO*

OPENING ADDRESS

Mr Alister Ong - Diversity, Equity and Inclusion
Client Solutions Lead

0930 - 1045

PITCHES DELIVERED BY TEAMS:

1. Team 5 **ASRJC**

4. Team 6 **NYGH**

2. Team 10 **CJC**

5. Team 15 **CJC**

3. Team 7 **SJI**

6. Team 8 **SJI**

1045 - 1115

REFRESHMENTS

1115 - 1200

ANNOUNCEMENT OF RESULTS
AWARD CEREMONY

KEYNOTE SPEAKER

MR ALISTER ONG

Diversity, Equity and Inclusion Client Solutions Lead

Vice-Chairperson of the Purple Parade

REACH Advisory Panel

Cerebral Palsy Alliance Singapore Board Member

Koinonia Inclusion Network Vice President

SADeaf Committee Member

Moulmein-Cairnhill Our Migrant Guests Chairman

Our Guest Speaker Mr Alister Ong is a recipient of the Goh Chok Tong Enable Award in 2020 as a recognition for his advocacy work for the disabled. He currently leads DE&I (Diversity, Equity, Inclusion) client solutions at Michale Page; a recruitment agency. He has worked as a manager for Customer Success at LinkedIn and also as an associate in Group Sustainability at Singtel.

He is recognised regionally in Diversity and Inclusion, speaking in Australia, Indonesia, Myanmar, Philippines, Vietnam and Singapore. Merging valuable experience with a strong background in Economics, Mr Ong has been speaking in global Institutions such as J.P Morgan, Bloomberg, Boehringer Ingelheim, LinkedIn, Uber, Sleek and many more, with the objective of making a positive growth by providing a robust Diversity and Inclusion Strategy through thought leadership and change management. His personal faith in God has helped him to break the physical disability ceiling to become a change agent for good in society.

JUDGING PANEL

Mr Alister Ong

**Diversity, Equity and Inclusion
Client Solutions Lead**

Mr Ajeesh Ashraf

**Co-founder of Blue Box
Advancements**

Dr Kelvin Tan

**Head of Programme (Minor in
Applied Ageing Studies) in SUSS**

FINALISTS

- | | | |
|----------|---------|--------------|
| 1 | Team 5 | ASRJC |
| 2 | Team 10 | CJC |
| 3 | Team 7 | SJI |
| 4 | Team 6 | NYGH |
| 5 | Team 15 | CJC |
| 6 | Team 8 | SJI |

MESSAGE FROM THE PLANNING COMMITTEE

This year marks PRISM's inaugural launch of the SJI Innovation Challenge, a competition to promote social entrepreneurship.

We are cognizant of the myriad of fracturing forces tearing our society apart amidst our volatile economic and social landscape. Therefore, the theme of SJIC 2024, “Leveraging Technology for Social Inclusivity”, hopes to allow participants to think about fostering a future where technology serves as a catalyst for positive social transformation, and ways in which it can be used to contribute to forward-thinking solutions that can address real-world problems.

As the Planning Committee, bringing SJIC to fruition has been a labour of love. We hope it will kindle your creative spirit and passion for social entrepreneurship and inspire you to serve as catalysts for the change you want to envision in this rapidly evolving digital world.

See you at SJIC 2024!

2023 & 2024 PRISM EXCO

ABOUT PRISM

PRISM is a social entrepreneurship club from SJI Senior School, formed to promote ideas of social entrepreneurship, in order to benefit the wider community.

Formed in 2016 by 6 students, PRISM has now become one of the largest CAS groups in SJI.

PRISM encourages and equips members to be a catalyst for sustainable change in the community. As a social entrepreneurship club, PRISM aims to equip members with entrepreneurial skills through participation in competitions and organisation of service projects. PRISM also has organised the Catalyst conference to discuss societal issues with invited expert speakers to promote youth activism.



[QR code to Prism Website]